

# National Academy of Medicine

## Addressing Barriers to

Milken Institute School  
of Public Health

[www.milkeninstitute.org](http://www.milkeninstitute.org)

THE GEORGE  
WASHINGTON  
UNIVERSITY  
WASHINGTON, DC

# Improving Community Health and Promoting

## Drivers of change:

- A growing focus on social determinants of health
- Health care reform
- Expanding and refining the community obligations of tax-exempt hospitals

# ACA

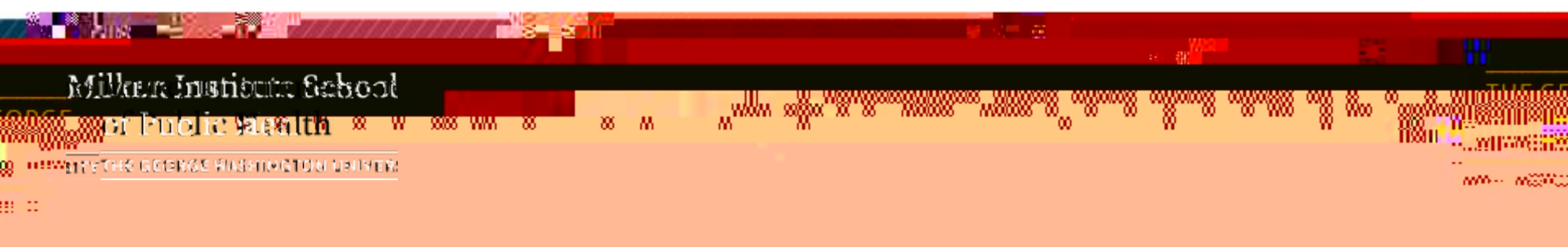
- Community Health Needs Assessments (CHNA)
- Implementation Strategy

## What's Missing?

- Three key factors inform the conversation and collaboration:
  - CHNA
  - Implementation Strategy
  - **Knowledge of how community benefit dollars are allocated**



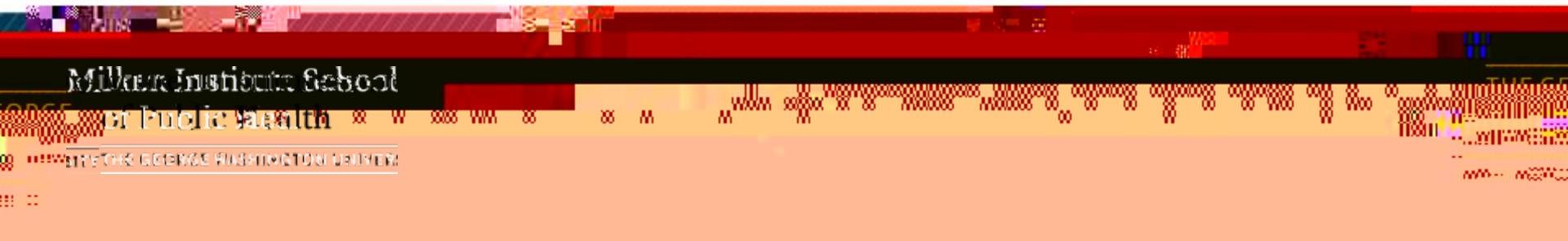
- The official estimate developed for Congress in 2002



# Community Health Improvement Community Building

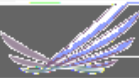
- Historically, very little \$ was allocated to Community Health Improvement and Community Building
- But there have always been leaders
- It's changing for some
- Need strategies for encouraging others

- Thanks to the generous support of the Robert Wood Johnson Foundation, a team at The George Washington University (GWU) Milken Institute School of Public Health developed a prototype for a user



# Community Benefit Insight

## Center to Advance Community Health and Equity (CACHE)



Robert Wood Johnson Foundation

oundation. The views  
ation

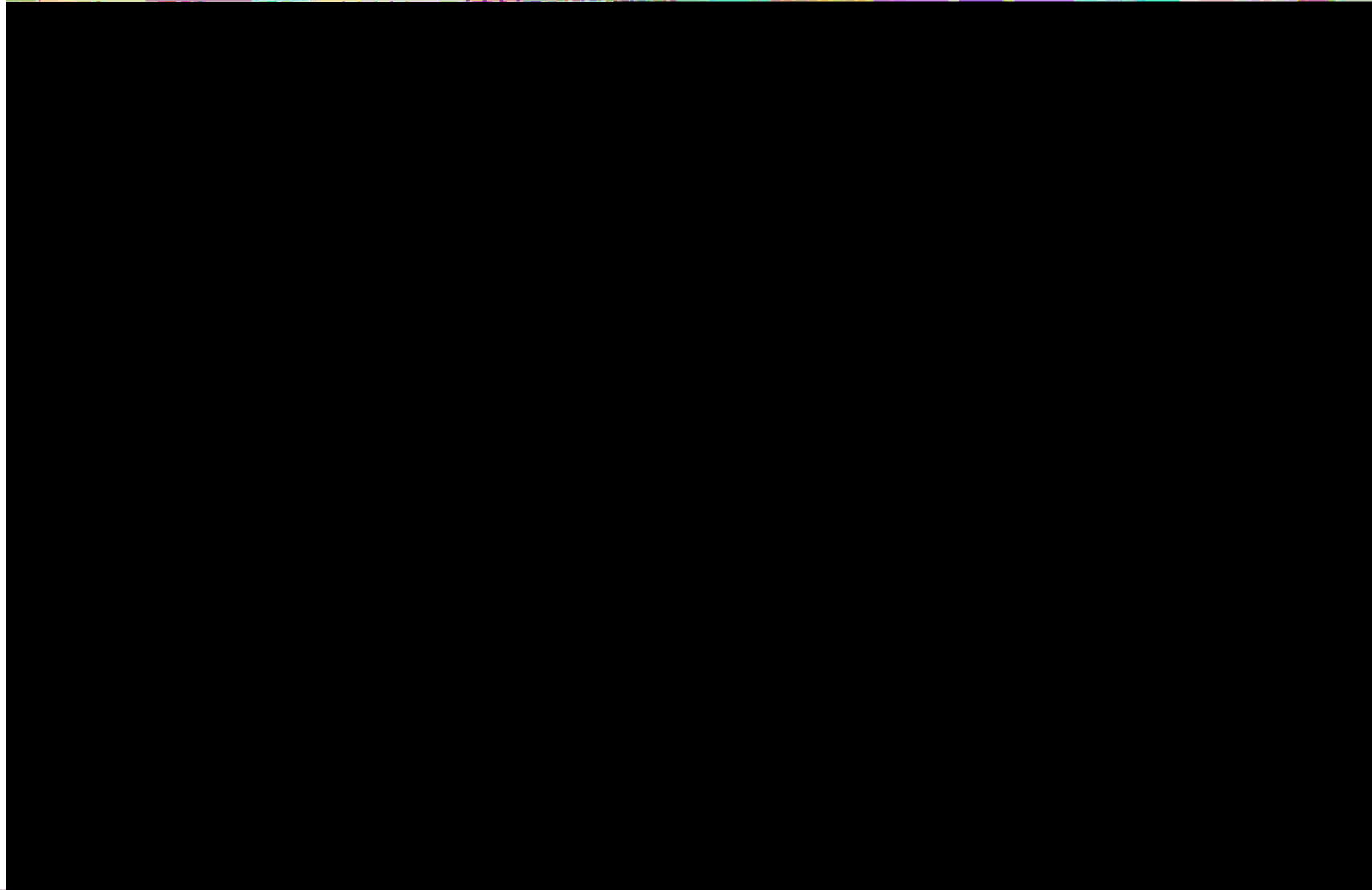
Support for this website was provided in part by the Robert Wood Johnson F  
expressed here do not necessarily reflect the views of the Foun

Milken Institute School

of Public Health

THE GEORGE WASHINGTON UNIVERSITY





Midwest Institute School  
for Public Health

1111 17th Street, NW, Washington, DC 20036

THE GE

www. ge

1111 17th Street, NW, Washington, DC 20036

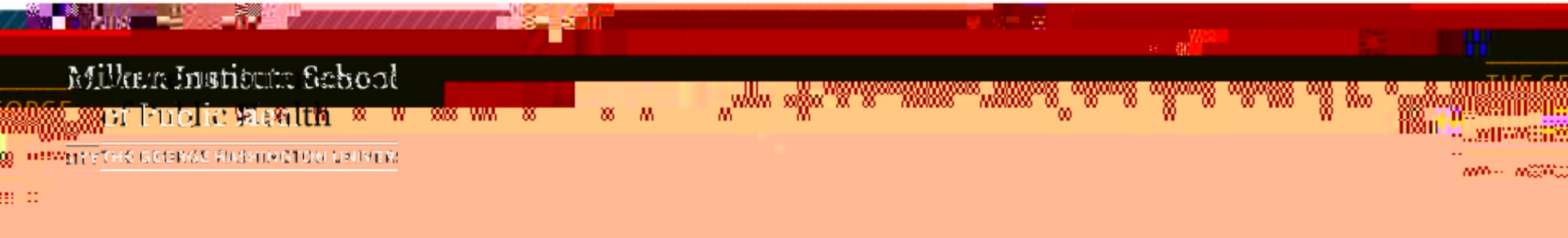
www. ge

1111 17th Street, NW, Washington, DC 20036

www. ge

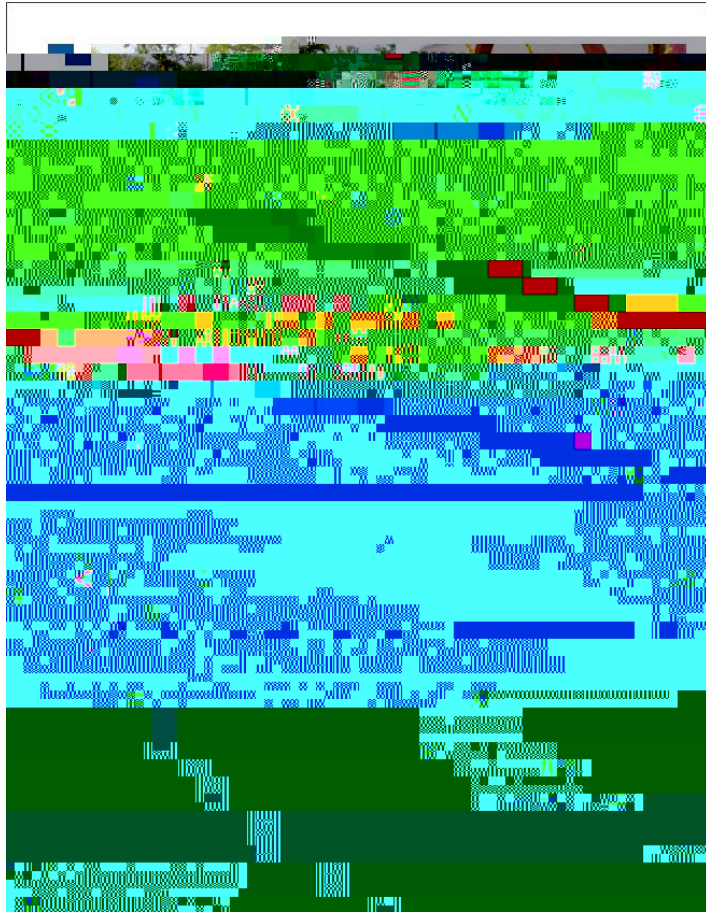
# II. Barrier to Progress

## IRS Policies and Requirements





# Policy Report



Thanks to the  
generous support  
of the Kresge  
Foundation and  
RWJF

<https://publichealth.gwu.edu/sites/default/files/downloads/research/Improving%20Community%20Health%20through%20Hospital%20Community%20Benefit%20Spending%20Release.pdf>

# Policy Opportunities

- Broaden the definition of Community Health Improvement
- Report on community benefit spending that is linked to CHNA activities
- Establish community – wide health improvement guidance

# COLLABORATION

Midwest Institute School  
for Public Health

1111 THEODORE ROOSEVELT WASHINGTON DC 20004

THE G

www

www

www

