



Caring for the Individual Patient

Clinical trials are for the average; how can we best treat the individual?

Research considerations in moving toward individual patient treatment

“The premise of traditional research is to put a treatment at the center of consideration and decide, Is this treatment helpful for an average patient? Trouble is, there aren’t very many average patients out there, and I, like most people, am not an average patient. So traditional research could not answer the question, the basic question that everyone wants to know, including patients and their caregivers, and that is, What is the treatment that is most likely to help me or my patient with their specific issues?”

WORKSHOP PLANNING COMMITTEE

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