

# NAM Vital Directions for Health and Health Care Symposium: The North Carolina Experience

November 21-22, 2019

The Hamner Conference Center at The North Carolina Biotechnology Center  
15 TW Alexander Drive | Durham, NC

## *Symposium Background*

With its Congressionally-charted mandate to serve as advisor to the nation, the National Academy of Medicine (NAM) launched the Vital Directions for Health and Health Care Initiative in 2016 to create a comprehensive assessment of the issues that matter most to improving health. Vital Directions convened more than 150 leading researchers, scientists, and policy makers to provide expert guidance on 19 priority issues for U.S. health policy. It presents a framework for achieving better health and well-being, high-value health care, and strong science and technology for the nation, identifying 8 cross-cutting areas for particular priority: pay for value, empower people, activate communities, connect care, measure what matters most, modernize skills, accelerate real-world evidence, and advance science.

Vital Directions also called out the basic importance of state and local actions for each of these priorities. This symposium is a state-based extension of the national initiative to bring together various stakeholders to better understand actions that are being taken at the state-level to achieve, and barriers in the pursuit of, more affordable, value-driven, quality care and health outcomes. It will offer a ripe opportunity to examine state-based capacity and lessons learned for guiding health policy, as well as synergies among institutions and organizations that could lead to a more equitable health future for all.

**THURSDAY, NOVEMBER 21, 2019**

**8:30am** Light breakfast available

**9:00am** Welcome and overview of the Vital Directions initiative

**Secretary Mandy Cohen, MD, MPH**

North Carolina Department of Health and Human Services; Symposium Planning  
Committee Co-Chair



**Reverend Mac Legerton**

Rural Development Specialist, Nonprofit and Public Sector Consultant

**12:15pm Lunch**

**1:15pm Panel 3: Investing in whole person health: Towards an integration of physical, behavioral, and social health**

*Objective: Examine how to integrate physical, behavioral, and social health and non-medical drivers of health, and streamline workflow and business processes as health-promoting assets.*

Moderator:

**Elizabeth Cuervo Tilson, MD, MPH**

State Health Director and Chief Medical Officer, North Carolina Department of Health and Human Services

Speakers:

**Amelia Muse, PhD, LMFT**

Director, Center of Excellence for Integrated Care, Foundation for Health Leadership and Innovation

**Kathy Colville, MSPH, MSW**

Director of Healthy Communities, Cone Health

**Alisahah Cole, MD**

Chief Community Impact Officer, Atrium Health

**Christopher Koller**

President, Milbank Memorial Fund

**2:30pm Panel 4: Connecting care: Moving towards seamless information flow and data sharing**

*Objective: Examine opportunities and barriers (organizational, financial, regulatory) for optimal information sharing in health and health care.*

Moderator:

**Aaron McKethan, PhD**

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Speakers:

**Patrick Getzen**

Senior Vice President, Chief Data and Analytics Officer, BlueCross BlueShield of North Carolina

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**5:15pm Evening reception at the North Carolina Biotechnology Center**

**6:15pm Adjourn**

**FRIDAY, NOVEMBER 22, 2019**

**8:30am Light breakfast available**

**Hemi Tewarson, JD, MPH**

Director, Health Division, National Governor's Association

**10:55am Panel 7: Community engagement and empowerment for better health and well-being**

*Objective: Explore examples of community engagement and place-based initiatives to mobilize and engage communities in progress towards better health and well-being.*

Moderator:

**E. Benjamin Money, Jr., MPH**

Deputy Secretary for Health Services, North Carolina Department of Health and Human Services

Speakers:

**Ada Amobi, MD, MPH**

Physician Lead, Health Equity Institute, Rhode Island Department of Health

**Randi R. Byrd**

Senior Program Officer for Community Engagement, American Indian Center, University of North Carolina, Chapel Hill

**Josie Williams**

Director, Community Engagement, Greensboro Housing Coalition

**Michael Zelek, MPH**

Health Promotion and Policy Division Director, Chatham County Publi5 ( P)-6.2 (u01 Tw 20.152 0 Td(

